

# A Clipper Visit: Kristen Frazier

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**H**aving lived in Duxbury for eight years, photographer and Wickedgoodcause.org founder Kristen Frazier appreciates our town for its beauty and sense of community. Last fall, Kristen learned (via Facebook) of the story of Mary-Beth Freitas, a woman from Carver battling cancer. She felt compelled to help and soon found further inspiration to start her non-profit organization, Wickedgoodcause.org, which will assist local families in need. We recently chatted with Mrs. Frazier and learned more about her giving spirit.

## What part has social media played in your involvement with helping others?

Social media has played a major role. When I started the drive for Mary-Beth, it was sort of spontaneous and emotionally driven. I had read her story about her battle with breast cancer and had seen others asking for prayers for her on Facebook. I hadn't heard of her, but after reading about her, I was obliged to help. I posted her story on my personal page and asked others if they were interested in donating gift cards or toys for the children for Christmas. The turn-out was impressive and we were able to collect a good amount of gift cards, cash, and gifts.



Photographer and Wickedgoodcause.org founder Kristen Frazier.

## When is the race?

The race is Sunday, April 7. There is a 5K and a 10K as well as a kids fun run. There is still time to sign up for the race, [callesmiraclerun.com](http://callesmiraclerun.com). There is still time to run/ walk with other Duxbury residents as well. Contact me at [frazierkm@hotmail.com](mailto:frazierkm@hotmail.com).

## What does it mean to you to devote time and energy to helping others?

It's about depth. To put energy into helping others gives more meaning to your own life. I suppose it's also a way to take back some control in an unpredictable world. You might not be able to cure anyone, or prevent anything but if you can help to ease a family's suffering, you feel like you tried or at least made an impact.

A number of people with non-profit experience have come forward or reached out to offer advice or guidance. Numerous people have extended themselves for the board or planning committees for proposed events. It is truly uplifting to see the excitement over something that could potentially help so many people.

## What will it be called?

It is called Wickedgoodcause.org. A lot of time, thought and deliberation went into that. After tennis one night, we held an impromptu focus group. I explained what I was trying to do, emphasizing what I wanted this organization to be, who it would benefit, regarding local towns and communities. After tossing around key words, a friend came up with that and it has received great feedback. It's fun, very Massachusetts, and luckily, the domain name was available. The logo is fun and I think it will translate from print to apparel as well.

**How did hear about Caroline "Calle" Cronk, the five-year-old little girl from Norwell battling brain cancer?**

**What do you envision your non-profit looking like? How will it assist others in need?**

Again, I'm not personally connected or involved. I saw a link on Facebook. I was heartbroken to hear of such a young girl dealing with such a serious illness. Her family or support team started a personal page, Hope for Caroline. I "liked" the page and read about an upcoming road race. I signed up and got to thinking about how I could help spread the word or involve others. I started a private Facebook page called "Duxbury Moms for a Cause." I invited about 45 or so people from town and asked others to add friends, soon we were at about 135 people. I asked other moms if they might want to help support Calle, and run together, as a community. I suggested we wear matching shirts that said, Duxbury Moms for Calle. I would buy the shirts at next to cost and mark them up and we could donate the proceeds directly to the family to use as they see fit. The turn-out has been great. To date we have about 70 women running and about 20 or so Duxbury Kids for Calle.

**What has been the most inspiring part of the experience thus far?**

I am so inspired by the feedback and support I have received. Upon hearing about it, so many people have offered help or given their time.

I wanted to start a non-profit that would help local communities and would set a format for community helping community. I wanted to create something that was fun to be involved with and served as an outlet to help people or individuals in circumstances like Mary Beth or Calle. There will be a section on the site where people in need can be nominated. The circumstances can vary from losing a home in a fire, to illness, or accident. The board will essentially vote on a recipient or recipients. The more funds we are able to raise the more we can disperse and then we can determine who the recipients are. I am hoping to assemble a committee in addition to the board to plan a Winter Ball for 2014 that, if it's successful, will generate the most funds.

**Do you have children?**

Yes! I have a six-year-old son Dylan and a 19-month-old son Grayson.

**Will you teach your children the importance of helping others?**

Of course, that is a driving motivation for starting the organization. I think when you become a parent you think of the legacy you want to leave your children with. The spirit in which you want them to know you. My six-year-old was aware of the drive we had for Mary Beth's family and accompanied me to deliver the gifts. He is also participating in the kids fun run for Calle. He has a lot of questions and I try to explain things to him on a level that he understands, and experiences compassion but also doesn't live in fear. It's definitely a challenge in finding that balance. Our baby is still too little but hopefully there are things in place by the time he is able to recognize our efforts.